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For immediate release

Impetus – The Private Equity Foundation appoints Erin Segilia Chase as Director of Philanthropy

3 September 2014, London, UK – Impetus – The Private Equity Foundation (Impetus-PEF), today announces the appointment of Erin Segilia Chase as Director of Philanthropy.

Impetus-PEF brings strategic resources to high-potential charities and social enterprises working to improve the lives and prospects of children and young people living in poverty in the UK. It uses a highly effective venture philanthropy model, consisting of management support from the Impetus-PEF Investment Team, pro bono business expertise and long-term funding, to support these charities deliver high-impact programmes around educational attainment and work readiness.

Erin has over 20 years' international fundraising experience as a senior executive and consultant. She has worked across multiple charitable sectors including social justice and human rights, higher education, bio-medical research and health awareness. She has extensive experience in long-range strategic and annual planning, board development and mobilisation, principal and major gifts, planned giving and estate planning, foundations and government grants and contracts, corporate sponsorship and partnership, and mass market engagement.

Prior to joining Impetus-PEF, Erin was Global Director at Catalyst Consulting Group LLC and has served as a Director at New York University and the American Cancer Society. Erin replaces Michelle Benson who has acted as interim Philanthropy Director. Erin said: "I'm incredibly excited to be joining Impetus-PEF. As the pioneer of venture philanthropy in the UK, it has a proven record of really delivering value for money. For every £1 invested, we provide £3 of value to our portfolio charities through management support, pro bono expertise and funding – our supporters can be truly confident that their donation will have maximum impact."

Commenting on the appointment, Impetus-PEF Chief Executive Officer Daniela Barone Soares said: "I am delighted to welcome Erin to Impetus-PEF. She brings extensive and varied experience that will contribute significantly to our work to ensure the most disadvantaged young people in the UK get the help they need to succeed in education, employment and life."

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Media Enquiries

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Notes to the editors

Impetus – The Private Equity Foundation transforms the lives of disadvantaged 11-24 year olds by ensuring they get the support they need to succeed in education, training and employment. It does this by identifying the most promising youth charities and social enterprises and providing them with a combination of long term funding and sustained strategic advice. This pioneering approach enables its portfolio charities to reach their full potential, in turn enabling them to reach more disadvantaged young people and to positively impact all our lives for generations to come.

For more information, please visit www.impetus-pef.org.uk or call 020 3474 1007.