

PRESS RELEASE
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Registrations open for Impetus-PEF Private Equity Triathlon 2015

Registrations have opened for the second annual Impetus-PEF Private Equity Triathlon taking place on 12th September at Eton Dorney. The success of Impetus-PEF's inaugural Triathlon event last year saw over 300 individuals and 60 companies from the private equity and associated industries compete. Interest in this year's Triathlon has been high and Impetus-PEF expects the event will attract more competitors, cementing its position as the leading sporting event for the private equity industry.

Marc Boughton, Managing Partner at CVC Capital Partners and Chair of the Impetus-PEF Private Equity Triathlon comments, "Last year, the Impetus-PEF Triathlon raised an amazing £146,000 and we are incredibly grateful for the dedication of the 300 plus athletes who competed. I would encourage everyone to sign up early to help us make this year's event even bigger and better."

The Impetus-PEF Private Equity Triathlon, in association with BVCA, is delivered by Human Race, the UK's largest and most diverse mass participation events company. This unique event provides a fantastic day out for professionals and their families from the private equity, venture capital and associated industries – including banking, accountancy, law, management consultancy, hedge funds and portfolio companies, to get together for a day of competing, networking and fundraising for Impetus-PEF. There will be a range of family-orientated activities including fun races for children and a barbecue.

There are a series of different races to appeal to individual athletes or corporate teams of varying abilities. There will be a Sprint Triathlon consisting of a 750m swim, 21.2km bike ride and 5km run. Athletes can also take part in the Relay over the same distance, with one team member completing a single triathlon discipline each. The keenest of athletes, who can complete a sprint triathlon in under 1 hour 30 minutes, will have the opportunity to compete in the Advanced Sprint Triathlon. Less experienced athletes can choose to compete in the beginner-friendly SuperSprint Triathlon which is a 400m swim, 10.6km bike ride and 2.5km run. Wetsuit and bike hire are available on the day.

Daniela Barone Soares, CEO of Impetus-PEF, said, "Many companies and individual competitors have already expressed their interest in this year's Triathlon and we expect to see a record number of athletes sign up. For anyone who is undecided about competing, I would urge them to register today by visiting www.impetus-pef.org.uk/events/triathlon/ and help us transform the lives of disadvantaged young people in the UK."

Impetus-PEF is a charity committed to transforming the lives of disadvantaged young people in the UK. It provides a valuable package of money, business expertise and management support to innovative charities and social enterprises, helping young people to succeed at school and to find and keep jobs.

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Media Enquiries

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The Impetus-PEF Private Equity Triathlon is now in its second year. Last year, it was known as the FT Triathlon – in support of Impetus-PEF.

Online registration is available at www.impetus-pef.org.uk/events/triathlon/

Impetus – The Private Equity Foundation (Impetus-PEF) transforms the lives of disadvantaged 11-24 year olds by ensuring they get the support they need to succeed in education, training and employment. It does this by identifying the most promising youth charities and social enterprises and providing them with a combination of long-term funding and sustained strategic advice. This pioneering approach enables its partner charities to reach their full potential, in turn enabling them to reach more disadvantaged young people and to positively impact all our lives for generations to come. For more information, please visit www.impetus-pef.org.uk or call 020 3474 1007.

About Human Race

Human Race is the UK's largest and most diverse mass participation events company; owning and delivering over 50 events in triathlon, cycling, running, duathlon and open water swimming for over 70,000 participants of all abilities and ages each year. The highly prestigious portfolio of events includes 11 triathlons, nine cycling events, 10 running events, 7 open water swims, 6 kid's events. These events bring together an active community of people taking part in sporting events for reasons ranging from fitness, competition, charity, health, fun or to simply finish. The participants vary from nervous first timers from 4 to 80 through to World Champions. Collectively, the events raise millions of pounds for hundreds of charities.

<http://www.humanrace.co.uk>