

**Press Release: 8<sup>th</sup> June, 2015**

### **Impetus-PEF announces funding in Venture Trust and Adviza**

**8th June 2015:** Today, Impetus-PEF announced it is providing a total of £200,000 and strategic and operational support to two different UK charities that focus on educational and employment outcomes for disadvantaged young people. Both Venture Trust and Adviza will each receive £100,000 along with strategic management advice and pro bono assistance.

Based across Scotland, Venture Trust works with highly disadvantaged and disengaged young people to help develop their life skills, improve long-term employment and education outcomes. Impetus-PEF's support will focus on Venture Trust's three-phase programme, which is centred on a short, intense, outdoor-based life skills course. The programme helps participants to develop the confidence, motivation and skills they need to make positive life changes.

Adviza, a charity working in the Thames Valley area, delivers careers information, advice and guidance. Impetus-PEF will focus on Adviza's work supporting vulnerable young people who are not in employment, education or training (NEET), or at risk of becoming NEET, to make the right transitions into further education, employment or training.

Impetus-PEF is the charity which brings funding and strategic resources to high-potential charities and social enterprises working to improve the lives and prospects of young people from disadvantaged backgrounds. It currently funds and works with over 20 charities in the UK.

**Daniela Barone Soares, Chief Executive of Impetus-PEF, commented,** "With nearly one million young people in the UK not in employment, education or training (NEET), it's been a pleasure to see both Adviza and Venture Trust's fantastic work in helping young disadvantaged people improve their employment and education outcomes. Both charities are ambitious and they want to build on the high quality services they currently offer, as well as helping more young people secure a bright future for themselves. Impetus-PEF is delighted to be working with them both by providing funding, strategic advice and pro bono services. "

**Mark Bibbey, Chief Executive, Venture Trust, said:** "I am delighted to receive the backing of Impetus-PEF in furthering the work of Venture Trust. This investment marks a significant stage in our development, and we are looking forward to partnering with Impetus-PEF; its support will mean that we can reach more young people desperately in need of our help."

**Katharine Horler, Chief Executive, Adviza comments,** "We are delighted to be working with Impetus-PEF. We hope this partnership will help us to develop new and effective ways of reaching the young people most in need. We are looking forward to learning, challenging ourselves and making a bigger impact on people's lives as a consequence."

## ENDS

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### **Notes to editor**

**Impetus-PEF (Impetus – The Private Equity Foundation)** transforms the lives of young people from disadvantaged backgrounds by ensuring they get the support they need to succeed in education and employment. It does this by partnering with the most promising charities and social enterprises which serve young people, providing them with a combination of long-term core funding and sustained management support. Impetus-PEF currently works with more than 20 charity partners, which in turn reach over 50,000 young people from disadvantaged backgrounds.

For more information, please visit [www.impetus-pef.org.uk](http://www.impetus-pef.org.uk) or call 020 3474 1007.

**Venture Trust** believes that people have the ability to make positive changes in their lives for a more productive future. Venture Trust supports people who are struggling with complicated life circumstances such as being 'looked after' by Local Authorities, involvement in offending, homelessness, drug and alcohol misuse, caring responsibilities and other complications in their lives. These situations are often compounded by lack of access to services or low educational achievement, leaving them isolated, marginalised or in poverty. Venture Trust offers a three-phase personal and social development programme, working in communities across Scotland. The programme involves an intensive wilderness-based element, mentoring, and employability support which aims to help people unlock their potential. This may be better communication skills, consequential thinking and building positive relationships with others, growing in confidence and self-esteem, or moving towards education, training and employment. For more information, please visit [www.venturetrust.org.uk](http://www.venturetrust.org.uk).

**Adviza**, formerly known as Connexions Thames Valley, is a charity inspiring people to make better decisions that help them progress in learning and work. We deliver projects on behalf of local authorities, other public bodies and charities. A key part of our work is providing careers services direct to schools, colleges, young people, parents, graduates and adults. Adviza is the prime contractor for the National Careers Service in the Thames Valley region. Visit: [www.adviza.org.uk](http://www.adviza.org.uk)