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Impetus-PEF CEO steps down after nine years

Impetus-PEF announces today that Daniela Barone Soares is to step down as chief executive officer in early July.

Prior to her appointment as CEO of Impetus-PEF, Daniela served as chief executive of Impetus Trust from 2006. During her nine years – first at Impetus Trust and, from 2013, at the newly merged organisation Impetus-PEF, Daniela has led an organisation that has grown from four to forty-five staff member; annual income has grown from less than £1m to more than £10m; charity partnerships have grown from 5 to 55 in aggregate; and almost £70 million has been delivered in value to those charity partners.

Daniela Barone Soares said:

“After nine amazing years leading Impetus-PEF and working with some of the most talented people in the sector, I have decided that now is the time for me to begin new adventures. At Impetus-PEF, I have been both proud and humbled. Proud to have achieved so much; yet always humbled to see how people who have been plagued by disadvantage manage, in multiple ways and with some help, to turn their lives around and create a better future for themselves and their families. It is the most inspiring and gratifying thing to witness.”

Johannes Huth, chairman of Impetus-PEF said:

“It has been a pleasure and a privilege to work with Daniela. She was instrumental in implementing a successful merger of Impetus Trust and the Private Equity Foundation, combining our strengths to form an exceptional organisation, Impetus-PEF. She has provided inspirational and dedicated leadership to our organisation, and the Board join me in thanking her for her immense contribution over these nine years and in wishing her every success in her future endeavours.”

Daniela will leave Impetus-PEF on 2 July. A search committee led by Johannes Huth and fellow trustees, Louis Elson, Caroline Mason and Nat Sloane will be responsible for appointing a new CEO for Impetus-PEF. During the interim period, portfolio director Julia Grant will assume the role of acting CEO.

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Media Enquiries

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Notes to the editors

Impetus-PEF (Impetus – The Private Equity Foundation) works to transform the lives of 11-24 year olds from disadvantaged backgrounds by ensuring they get the support they need to succeed in education, find and keep jobs, and achieve their potential. It finds the most promising charities and social enterprises that work with these young people, helping them become highly effective organisations that transform lives; then it helps them expand significantly so as to dramatically increase the number of young people they serve.