

Press Release: 11th May, 2015

Impetus-PEF invests £100,000 and strategic support in TwentyTwenty
Ambitious East Midlands based charity secures strategic funding

11th May 2015: Today, Impetus-PEF announced it is providing a package of £100,000 and strategic and operational support to TwentyTwenty, a charity in the East Midlands working with disadvantaged and disengaged young people to help improve long term employment and education outcomes.

Impetus-PEF is the charity which brings funding and strategic resources to high-potential charities and social enterprises working to improve the lives and prospects of young people from disadvantaged backgrounds. It currently funds and works with over 20 charities in the UK and its partnership with TwentyTwenty represents its first partnership with a charity in The East Midlands.

Founded in 2007, TwentyTwenty helps disadvantaged, disengaged and extremely hard to reach young people succeed in education, thrive in their personal lives and achieve long term employment. It does this by engaging with young people via its Life Skills centres in Loughborough and Leicester, where it works to develop self-belief, self-worth and motivation, whilst achieving academic qualifications and learning work ready skills that help young people to find and keep good jobs.

Daniela Barone Soares, Chief Executive of Impetus-PEF, commented, “Both of TwentyTwenty Life Skills centres operate in areas of significant deprivation, where there is a high rate of young people who are not in education, employment or training. TwentyTwenty is an inspiring organisation making a real difference to the lives of the young people they work with. Impetus-PEF is delighted to be working in partnership with the charity to help strengthen their performance and make a significant impact on the lives of hundreds of disadvantaged and disengaged young people in the East Midlands.

Andy Cook, Co-Founder and Managing Director of TwentyTwenty commented, “We are thrilled at this partnership with Impetus-PEF, who’s significant investment of expertise, energy and finance will make our great work with the most disadvantaged and disengaged young people, even greater. The belief, backing and focused support from Impetus-PEF, is a picture of what we give to our young people, of which we are confident that like them, we will grow stronger and more able as a result. We can’t wait to see even more lives transformed.”

ENDS

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Notes to editor

- **Impetus-PEF (Impetus –The Private Equity Foundation)** transforms the lives of young people year olds from disadvantaged backgrounds by ensuring that they get the support they need to succeed in education and employment. It does this by finding the most promising youth charities and social enterprises in the UK and helping them (through a pioneering combination of management support, specialist expertise and funding) to become highly effective at delivering programmes proven to transform the lives of the young people they serve. For more information, please visit impetus-pef.org.uk
- **TwentyTwenty** was set up in 2007 and has two Lifeskills centres, one in Loughborough and the other in Leicester. Each centre is run by a team of staff, partners and volunteers who provide an environment that is welcoming and full of positive experiences, and which offers much needed support and care to the local young people who need it most. For more information, please visit twentytwenty.org.uk