

PRESS RELEASE**Date: 13th July, 2015****Two months to go until Impetus-PEF Private Equity Triathlon 2015**

With just two months to go until the Impetus-PEF Private Equity Triathlon, in association with BVCA, takes place on 12th September, potential competitors are urged to sign up now to guarantee their place at this unique private equity sporting event.

Hundreds of professionals from the private equity and associated industries will compete across a variety of triathlon races, to win both company and individual prizes at the world class Olympic site of Eton Dorney on 12th September. Last year's winners included CVC Capital partners, Apax Partners, TPG Capital, RR Donnelly, Aztec Group, Calculus Capital, HgCapital and Leander Marks, Simpson Thatcher and Bartlett.

Marc Boughton, Managing Partner at CVC Capital Partners and Chair of the Impetus-PEF Private Equity Triathlon comments, "With only two months to go until the Impetus-PEF Private Equity Triathlon, I would urge anyone considering competing, to sign up now and guarantee their place at the private equity participative sporting event of the year. Following on from the success of last year's event where over 300 athletes competed to raise £146,000 to help disadvantaged young people in the UK, we expect demand for places to be greater than ever."

The Impetus-PEF Private Equity Triathlon, in association with BVCA, is delivered by Human Race, the UK's largest and most diverse mass participation events company. This unique event provides a fantastic day out for professionals and their families from the private equity, venture capital and associated industries – including banking, accountancy, law, management consultancy, hedge funds and portfolio companies, to get together for a day of competing, networking and fundraising for Impetus-PEF. There will be a range of family-orientated activities including fun races for children and a barbecue.

There are a series of different races to appeal to individual athletes or corporate teams of varying abilities. There will be a Sprint Triathlon consisting of a 750m swim, 21.2km bike ride and 5km run. Athletes can also take part in the Relay over the same distance, with one team member completing a single triathlon discipline each. The keenest of athletes, who can complete a sprint triathlon in under 1 hour 30 minutes, will have the opportunity to compete in the Advanced Sprint Triathlon. Less experienced athletes can choose to compete in the beginner-friendly SuperSprint Triathlon which is a 400m swim, 10.6km bike ride and 2.5km run. Wetsuit and bike hire are available on the day.

Julie Grant, acting CEO of Impetus-PEF, said, “For any potential competitors who have not yet signed up to the Impetus-PEF Private-Equity Triathlon, I would urge you to do so now to guarantee your place at this fantastic family event. With nearly one million young people not in employment, education or training in the UK, many challenges lie ahead to improve the life chances of disadvantaged young people. The commitment and support of the competing athletes will help young people in the UK secure a brighter future for themselves. Register today by visiting www.impetus-pef.org.uk/events/triathlon/ and help us transform the lives of disadvantaged young people in the UK.”

Impetus-PEF is a charity committed to transforming the lives of disadvantaged young people in the UK. It provides a valuable package of money, business expertise and management support to innovative charities and social enterprises, helping young people to succeed at school and to find and keep jobs.

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Media Enquiries

Suzi Darsa, PR Manager, Impetus-PEF. Tel: 020 3474 1007 Email: press@impetus-pef.org.uk

The Impetus-PEF Private Equity Triathlon is now in its second year. Last year, it was known as the FT Triathlon – in support of Impetus-PEF.

Online registration is available at www.impetus-pef.org.uk/events/triathlon/

Impetus-PEF (Impetus – The Private Equity Foundation) transforms the lives of young people from disadvantaged backgrounds by ensuring they get the support they need to succeed in education and employment. It does this by partnering with the most promising charities and social enterprises which serve young people, providing them with a combination of long-term core funding and sustained management support. Impetus-PEF currently works with more than 20 charity partners, which in turn reach over 50,000 young people from disadvantaged backgrounds. For more information, please visit www.impetus-pef.org.uk or call 020 3474 1007.

About Human Race

Human Race is the UK’s largest and most diverse mass participation events company; owning and delivering over 50 events in triathlon, cycling, running, duathlon and open water swimming for over 70,000 participants of all abilities and ages each year. The highly prestigious portfolio of events includes 11 triathlons, nine cycling events, 10 running events, 7 open water swims, 6 kid’s events. These events bring together an active community of people taking part in sporting events for reasons ranging from fitness, competition, charity, health, fun or to simply finish. The participants vary from nervous first timers from 4 to 80 through to World Champions. Collectively, the events raise millions of pounds for hundreds of charities.

<http://www.humanrace.co.uk>