

PRESS RELEASE**Date: 12th August, 2015****Competition hots up as the private equity industry signs up for
Impetus-PEF Private Equity Triathlon**

With only one month to go until the Impetus-PEF Private Equity Triathlon, in association with BVCA, many of the UK's private equity firms and those connected with the industry have confirmed their place at the event by entering both teams and individuals with the hope of winning one of the seven race titles up for grabs.

Blackstone, CVC Capital Partners, KKR, TPG, Warburg Pincus, Livingbridge, PwC, Alvarez and Marsal, Nomura, Mergermarket Group are amongst many firms to have entered teams to take part in the Impetus-PEF Private Equity Triathlon on 12th September at Eton Dorney, with the hope of stealing titles from last year's winners CVC Capital Partners, Apax Partners, TPG Capital, RR Donnelly, Calculus Capital and Simpson Thacher and Bartlett.

Marc Boughton, Managing Partner at CVC Capital Partners and Chair of the Impetus-PEF Private Equity Triathlon comments, "Many firms associated with the private equity industry have entered teams into the Impetus-PEF Private Equity Triathlon 2015, ensuring it will be a competitive and fun day out for all those involved. However with only one month to go, I would urge firms or individual competitors who are interested in competing, to take the plunge and sign up now to guarantee their place. Register today by visiting www.impetus-pef.org.uk/events/triathlon/ and help us transform the lives of disadvantaged young people in the UK."

The Impetus-PEF Private Equity Triathlon, in association with BVCA, provides a fantastic day out for professionals and their families from the private equity, venture capital and associated industries – including banking, accountancy, law, management consultancy, hedge funds and portfolio companies, to get together for a day of competing, networking and fundraising for Impetus-PEF.

There are a series of different races to appeal to individual athletes or corporate teams of varying abilities. There will be a *Mergermarket Group Sprint Individual Triathlon* consisting of a 750m swim, 21.2km bike ride and 5km run. Athletes can also take part in the *PwC Relay Sprint Triathlon* over the same distance, with one team member completing a single triathlon discipline each. The keenest of athletes, who can complete a sprint triathlon in under 1 hour 30 minutes, will have the opportunity to compete in the *CVC Advanced Sprint Triathlon*. Less experienced athletes can choose to compete in the *Impetus-PEF Board of Trustees' SuperSprint Triathlon* which is a 400m swim, 10.6km bike ride

and 2.5km run. Wetsuit and bike hire are available on the day. Children's races include a Duathlon for children ages 9-16 years old which is a 1km run, 3km bike ride and 1km run, and there is a Scootathlon for children aged 4-8 years old: 390m Scoot, 390m bike ride, 250m run. There will also be a bouncy castle, face-painting and a barbeque.

Julie Grant, acting CEO of Impetus-PEF, said, "With so many leading private equity and associated industry companies signed up to compete at this year's Impetus-PEF Private Equity Triathlon, the event looks set to eclipse the success of the inaugural Triathlon last year which raised £146,000. With nearly one million young people not in employment, education or training in the UK, much work remains to be done to improve the life chances of these young people. With just one month to go until the Triathlon, please register today and help raise money for young disadvantaged people in the UK."

ENDS

Media Enquiries

Suzi Darsa, PR Manager, Impetus-PEF. Tel: 020 3474 1007 Email: press@impetus-pef.org.uk

The Impetus-PEF Private Equity Triathlon is now in its second year. Last year, it was known as the FT Triathlon – in support of Impetus-PEF.

Online registration is available at www.impetus-pef.org.uk/events/triathlon/

Impetus-PEF (Impetus – The Private Equity Foundation) transforms the lives of young people from disadvantaged backgrounds by ensuring they get the support they need to succeed in education and employment. It does this by partnering with the most promising charities and social enterprises which serve young people, providing them with a combination of long-term core funding and sustained management support. Impetus-PEF currently works with more than 20 charity partners, which in turn reach over 50,000 young people from disadvantaged backgrounds. For more information, please visit www.impetus-pef.org.uk or call 020 3474 1007.