



PRESS RELEASE

28th January, 2016

Impetus-PEF Private Equity Triathlon 2016 now open for registrations

Today – 28th January, Impetus-PEF (Impetus - The Private Equity Foundation) have announced registrations are now open for the third annual Impetus-PEF Private Equity Triathlon, in association with BVCA.

Marc Boughton, Managing Partner at CVC Capital Partners and Chair of the Impetus-PEF Private Equity Triathlon comments, “Building on the success of last year’s fantastic event which raised £190,000, I am pleased to announce the Impetus-PEF Private Equity Triathlon 2016 will take place on 17th September at the Olympic venue of Dorney Lake. We expect more competitors than ever to take part in what is now widely regarded as one of the leading sporting events for the private equity industry. To register your place for 2016 and help improve the lives of disadvantaged young people in the UK, please visit:

www.impetus-pef.org.uk/events/triathlon

The Impetus-PEF Private Equity Triathlon, in association with BVCA, provides a fantastic day out for professionals and their families from the private equity, venture capital and associated industries – including banking, accountancy, law, management consultancy, hedge funds and portfolio companies, to get together for a day of competing, networking and fundraising for Impetus-PEF. There will be a range of family-orientated activities including fun races for children and a barbecue.

Julia Grant, Chief Executive of Impetus-PEF, says, “The success of the Impetus-PEF Private Equity Triathlon in 2015 saw over 370 individuals and 60 firms from the private equity and associated industries compete and we expect competition for the top race titles to be fiercer than ever. However, with nearly one million young people not in employment, education or training in the UK, many challenges lie ahead to improve the life chances of disadvantaged young people. The commitment and support of the competing athletes will help young people in the UK secure a brighter future for themselves. [Register today](#) and help us transform the lives of disadvantaged young people in the UK.”

There are a series of different races to appeal to individual athletes or corporate teams of varying abilities. There is the SuperSprint Triathlon which consists of a 400m swim, a 10.6km bike and a 2.5km run. There will be a Sprint Individual Triathlon consisting of a 400m swim, a 21.2km bike ride and a 5km run. Athletes can also take part in the Relay Sprint Triathlon over the same distance, with one team member completing a single triathlon discipline each. The keenest of athletes can complete in the Challenge Triathlon which consists of an 800m swim, a 30km bike and a 7.5km run. This is also available as a Relay Challenge Triathlon, over the same distance, where athletes compete in a single triathlon discipline as part of a team. Wetsuit and bike hire are available on the day.

📍 183 Eversholt Street, London NW1 1BU

☎ 020 3474 1000

✉ info@impetus-pef.org.uk

🐦 @ImpetusPEF

🌐 impetus-pef.org.uk

The first 50 entrants to sign up to the Impetus-PEF Private Equity Triathlon will receive a free tub of Etixx Complex Training Shake (worth £49.99), whilst teams of 20 or more will receive two additional free places and an Etixx nutrition bundle.

Impetus-PEF is a charity transforming the lives of disadvantaged young people in the UK. It provides a valuable package of funding, strategic management advice and pro bono assistance to innovative charities and social enterprises, ensuring young people get the support they need in education, as well as help to find and keep jobs so they can achieve their potential.

ENDS

Media Enquiries

Suzi Darsa, PR Manager, Impetus-PEF. Tel: 020 3474 1007 Email: press@impetus-pef.org.uk

The Impetus-PEF Private Equity Triathlon is now in its third year. Online registration is available at www.impetus-pef.org.uk/events/triathlon

Impetus-PEF (Impetus – The Private Equity Foundation) transforms the lives of young people from disadvantaged backgrounds by ensuring they get the support they need to succeed in education and employment. It does this by partnering with the most promising charities and social enterprises which serve young people, providing them with a combination of long-term core funding and sustained management support. Impetus-PEF currently works with more than 20 charity partners, which in turn reach over 50,000 young people from disadvantaged backgrounds.

For more information, please visit www.impetus-pef.org.uk or call 020 3474 1007.