



PRESS RELEASE

Date: Monday 18th April

Six months to go until Impetus-PEF Private Equity Triathlon 2016

Today (18th April), is an important date for tri-athletes in the private equity community as there are now only six months to go until the Impetus-PEF Private Equity Triathlon, where competitors will battle it out for the top triathlon titles on 17th September at Olympic venue, Dorney Lake.

Competitor preparation for the event has never been so important, with athletes in 2015 completing the various Triathlon disciplines in impressive times. Winners in 2015 included athletes from Aztec Group, CVC Capital Partners, Summit Partners, Alvarez and Marsal, and Simpson Thacher and Bartlett. Together, with all supporters of the event, they helped raise over £190,000 for disadvantaged young people in the UK.

Impetus-PEF is a charity ensuring young people from disadvantaged backgrounds get the support they need to succeed in education, as well as help to find and keep jobs and achieve their potential. They do this by providing a valuable package of funding, strategic management advice and pro bono assistance to innovative charities and social enterprises working with these young people in the UK.

Marc Boughton, Managing Partner at CVC Capital Partners and Chair of the Impetus-PEF Private Equity Triathlon comments, "With six months to go until the event, competitors should sign up now and guarantee their place at this unique sporting event. The team at Impetus-PEF expect more competitors than ever to take part, in what is now widely regarded as the leading sporting events for the private equity industry. To register your place for 2016 and help transform thousands of young lives, please visit: www.impetus-pef.org.uk/triathlon"

The Impetus-PEF Private Equity Triathlon, in association with BVCA, provides a fantastic day out for professionals and their families from the private equity, venture capital and associated industries – including banking, accountancy, law, management consultancy, hedge funds and portfolio companies, to get together for a day of competing, networking and fundraising for Impetus-PEF. There will be a range of family-orientated activities including fun races for children and a barbecue.

Andy Ratcliffe, Impetus-PEF's new Chief Executive, says, "Although in its third successful year, the 2016 event will be my first time competing in the Impetus-PEF Private Equity Triathlon. With six months to go, I've already kick-started my training to deliver the best possible times for the Impetus-PEF team! For any other athletes thinking of competing for the first time, embrace the challenge and join me in raising money to help Impetus-PEF continue its work tackling one of the biggest social and economic challenges of our time."

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There are a series of different races to appeal to individual athletes or corporate teams of varying abilities. There is the Super Sprint Triathlon which consists of a 400m swim, a 10.6km bike ride and a 2.5km run. There will be a Sprint Individual Triathlon consisting of a 400m swim, a 21.2km bike ride and a 5km run. Athletes can also take part in the Relay Sprint Triathlon over the same distance, with one team member completing a single triathlon discipline each. The keenest of athletes can complete in the Challenge Triathlon which consists of an 800m swim, a 30km bike and a 7.5km run. This is also available as a Relay Challenge Triathlon, over the same distance, where athletes compete in a single triathlon discipline as part of a team. Wetsuit and bike hire are available on the day.

The first 50 entrants to [sign up to the Impetus-PEF Private Equity Triathlon](#) will receive a free tub of Etixx Complex Training Shake (worth £49.99), whilst teams of 20 or more will receive two additional free places and an Etixx nutrition bundle.

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Media Enquiries

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The Impetus-PEF Private Equity Triathlon, in association with the BVCA, is now in its third year. This year's sponsors include Etixx Sports Nutrition, RG Active and QSW Custom Kit. Online registration is available at www.impetus-pef.org.uk/triathlon

Impetus-PEF (Impetus – The Private Equity Foundation) transforms the lives of young people from disadvantaged backgrounds by ensuring they get the support they need to succeed in education and employment. It does this by partnering with the most promising charities and social enterprises which serve young people, providing them with a combination of long-term core funding and sustained management support. Impetus-PEF currently works with more than 20 charity partners, which in turn reach over 50,000 young people from disadvantaged backgrounds.

For more information, please visit www.impetus-pef.org.uk or call 020 3474 1007.