



## PRESS RELEASE

**Date: Friday 17<sup>th</sup> June, 2016**

### **Three months to go until Impetus-PEF Private Equity Triathlon 2016**

With only three months to go until the Impetus-PEF Private Equity Triathlon takes place on 17<sup>th</sup> September, athletes are urged to sign up now for a place at the leading private equity sporting event of the year. Now in its third year, professionals from the private equity and associated industries will compete across a variety of triathlon races, to win both company and individual prizes at the world class Olympic site of Eton Dorney on 17<sup>th</sup> September.

Winners in 2015 included athletes from Aztec Group, CVC Capital Partners, Summit Partners, Alvarez and Marsal and Simpson Thacher and Bartlett. Together, with all supporters of the event, they helped raise over £190,000 for disadvantaged young people in the UK.

Marc Boughton, Managing Partner at CVC Capital Partners and Chair of The Impetus-PEF Private Equity Triathlon comments, "Now in its third year, The Impetus-PEF Private Equity Triathlon has become a firm fixture in the private equity calendar. The event has gone from strength to strength with nearly 400 athletes competing last year to help disadvantaged young people achieve in education and employment. To past and future athletes considering competing whether to support the charity, company team building or to set a personal goal, I would encourage you to sign up now to guarantee your place at [www.impetus-pef.org.uk/triathlon](http://www.impetus-pef.org.uk/triathlon) and help transform thousands of young lives."

Andy Ratcliffe, CEO of Impetus-PEF, "For two million disadvantaged young people in this country the road to success in work and education is just that bit steeper. The Impetus-PEF Private Equity Triathlon is not only a great sporting and networking event, it raises money to help disadvantaged young people and tackle one of the biggest social and economic problems of our time, so please sign up today and secure your place at this great event."

There are a series of different races to appeal to individual athletes or corporate teams of varying abilities. There is the SuperSprint Triathlon which consists of a 400m swim, a 10.6km bike ride and a 2.5km run. There will be a Sprint Individual Triathlon consisting of a 400m swim, a 21.2km bike ride and a 5km run. Athletes can also take part in the Relay

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Sprint Triathlon over the same distance, with one team member completing a single triathlon discipline each. The keenest of athletes can complete in the Challenge Triathlon which consists of an 800m swim, a 30km bike and a 7.5km run. This is also available as a Relay Challenge Triathlon, over the same distance, where athletes compete in a single triathlon discipline as part of a team. Wetsuit and bike hire are available on the day.

Impetus-PEF is a charity ensuring young people from disadvantaged backgrounds get the support they need to succeed in education, as well as help to find and keep jobs and achieve their potential. They do this by providing a valuable package of funding, strategic management advice and pro bono assistance to innovative charities and social enterprises working with these young people in the UK.

## **ENDS**

### **Media Enquiries**

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The Impetus-PEF Private Equity Triathlon, in association with the BVCA, is now in its third year. This year's sponsors include Etixx Sports Nutrition, RGActive and QSW Custom Kit. Online registration is available at [www.impetus-pef.org.uk/triathlon](http://www.impetus-pef.org.uk/triathlon)

**Impetus-PEF** (Impetus – The Private Equity Foundation) transforms the lives of young people from disadvantaged backgrounds by ensuring they get the support they need to succeed in education and employment. It does this by partnering with the most promising charities and social enterprises which serve young people, providing them with a combination of long-term core funding and sustained management support. Impetus-PEF currently works with more than 20 charity partners, which in turn reach over 80,000 young people from disadvantaged backgrounds.

For more information, please visit [www.impetus-pef.org.uk](http://www.impetus-pef.org.uk) or call 020 3474 1007.