

Press Release

Issue: Monday 20th June 2016

Impetus-PEF proud to be official charity partner for The Unquote” British Private Equity Awards 2016

Impetus-PEF is pleased to announce that it has been appointed as the official charity partner for The Unquote” British Private Equity Awards 2016.

Part of Mergermarket Group, Unquote” Magazine’s British Private Equity Awards 2016 will take place on 4th October in London, and celebrate innovation and excellence in private equity and venture capital, and honour the industry’s ability to help build British businesses and foster the wider economy.

Impetus-PEF is a charity which transforms the lives of disadvantaged young people by ensuring the support they need to succeed in education and employment. Impetus-PEF currently works with more than 20 charity partners, which in turn reach over 80,000 young people from disadvantaged backgrounds.

Impetus-PEF has strong links with the private equity community and was founded by individuals in private equity. It uses a venture philanthropy approach to working with charities to by providing funding, strategic management advice and pro bono assistance to the charities it partners with, to add value and deliver lasting and meaningful changes to the lives of disadvantaged young people in the UK.

Erin Segilia-Chase, Head of Philanthropy at Impetus-PEF comments, “As a charity that has numerous links to the private equity community, we are delighted to have been selected as the official charity partner for The Unquote” British Private Equity Awards. This is a fantastic occasion for Impetus-PEF to update our existing supporters on the progress we are making in helping the UK’s most disadvantaged young people achieve in education and employment. We also relish the opportunity to reach out to those in the private equity community who would like to find out more about how they can get involved with Impetus-PEF and help change the lives of the young people who need help the most.”

Alice Murray Editor, Unquote” comments, “The British Private Equity Awards celebrates the contribution private equity makes to British business, innovation and economic prosperity. Our partnership with Impetus-PEF provides an ideal opportunity to also highlight the dedication of their supporters to good causes across the UK. We are delighted to recognise the successes of Impetus-PEF alongside our winners, and look forward to showcasing some of the amazing work they do for young people in the UK.”

Ends

Notes to Editors

Impetus-PEF is also the charity of choice for the private equity representative body, the British Venture Capitalist Association

Media Enquiries

Suzi Darsa, PR Manager, Impetus-PEF. Tel: 020 3474 1007 Email: press@impetus-pef.org.uk

Impetus-PEF (Impetus – The Private Equity Foundation) transforms the lives of young people from disadvantaged backgrounds by ensuring they get the support they need to succeed in education and employment. It does this by partnering with the most promising charities and social enterprises which serve young people, providing them with a combination of long-term core funding and sustained management support. Impetus-PEF currently works with more than 20 charity partners, which in turn reach over 80,000 young people from disadvantaged backgrounds.

For more information, please visit www.impetus-pef.org.uk or call 020 3474 1007.