

PRESS RELEASE

Date: Thursday 18 August 2016

The race is on: Olympic triathletes go for gold as the final countdown begins for the Impetus-PEF Private Equity Triathlon 2016

As the Brownlee brothers and their fellow Olympians take their places for the men's triathlon event today (18 August) in Rio, the heat is on for triathletes in the private equity community to sign up for the [Impetus-PEF Private Equity Triathlon 2016](#).

In just one month, industry hopefuls will battle it out in team and individual races to win one of the coveted titles at *the* annual sporting event for the private equity sector and associated industries. Chaired by Managing Partner at CVC Capital Partners, Marc Boughton, the triathlon takes place at the spectacular 2012 Olympic venue Eton Dorney on 17 September. For those who've been inspired by Rio it's not too late to [register](#) or prepare for the big day, as there are a range of races on offer to suit all abilities.

Now in its third year, the Impetus-PEF Private Equity Triathlon 2016 is being run in association with the [British Private Equity & Venture Capital Association \(BVCA\)](#), who will have a team competing on the day. Impetus-PEF and the BVCA recently joined forces in a new [partnership](#) to harness the power of private equity to improve the lives of thousands of young disadvantaged people in the UK, by helping them to succeed in education and employment.

Last year's triathlon winners included athletes from Aztec Group, CVC Capital Partners, Summit Partners, Alvarez and Marsal and Simpson Thacher and Bartlett. In total, supporters helped raise over £190,000 for disadvantaged young people in the UK.

Andy Ratcliffe, Impetus-PEF's new Chief Executive, said:

"I love a sporting challenge and our triathlon has all the elements that make for a cracker. A great location at the Olympic Venue of Eton Dorney. Great, and competitive, people from the private equity community up for a tough race and a laugh afterwards. And most importantly a great cause, supporting disadvantaged young people in the UK who deserve a better chance to succeed in work and education.

“I hope everyone that can take part in the [Impetus-PEF Private Equity Triathlon 2016](#) will join me and register to compete on the day. There is no better way to follow in the footsteps of our own Olympic heroes than to go for gold on 17 September.”

Tim Hames, Director General of the BVCA, said:

"In just three years the Impetus-PEF Private Equity Triathlon has established itself as a firm and much-loved fixture on the industry calendar and I'm delighted the BVCA is supporting it once again.

“One of the best things about the day is that it's not just aimed at the super-fit – although they are of course there in great numbers – but at anyone who wants a great day out with colleagues, friends and family, and all in support of a great cause. Good luck to everyone taking part, especially the BVCA team.”

Impetus-PEF transforms the lives of young people from disadvantaged backgrounds by providing them with the support they need to achieve their potential and succeed in education and employment. We hand-pick the best charities to invest in and build them to be even better, using a tailor made package of funding and hands-on support backed up by an established pro bono network. We reach over 80,000 young people through our work with more than 20 charities.

To register your place and help transform thousands of young lives, please visit:

www.impetus-pef.org.uk/triathlon Wetsuit and bike hire are available on the day.

ENDS

Notes to Editors:

1. The Impetus-PEF Private Equity Triathlon, in association with the BVCA, is now in its third year. This year's sponsors include Etixx Sports Nutrition, RG Active and QSW Custom Kit.
2. Athletes can take part in one or more of the events on the day:
 - Super Sprint Triathlon: 400m swim, 10.6km bike ride and 2.5km run
 - Sprint Individual Triathlon: 400m swim, 21.2km bike ride and 5km run
 - Relay Sprint Triathlon: over the same distance as the Sprint Individual Triathlon, where one team member takes on a single discipline each
 - Challenge Triathlon: 800m swim, 30km bike and 7.5km run
 - Relay Challenge Triathlon: over the same distance the Challenge Triathlon, where one team member takes on a single discipline each

3. You can access photos from our 2015 Triathlon [here](#).
4. The times and the winners to beat from the 2015 events are:
 - CVC Advanced Sprint – Richard Blackburn (CVC) – 1:06:10
 - Mergermarket Group Sprint – Emma Young (RG Active) – 1:15:32
 - PwC Relay Sprint – Team BCP 3 (BC Partners) – 1:08:13
 - Impetus-PEF SuperSprint – Freya Riddel (Alvarez & Marsal) – 42:53
5. More information about our partnership with the BVCA can be found [here](#)

Media enquiries

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Impetus-PEF (Impetus – The Private Equity Foundation) transforms the lives of young people from disadvantaged backgrounds by ensuring they get the support they need to succeed in education and employment. It does this by partnering with the most promising charities and social enterprises which serve young people, providing them with a combination of long-term core funding and sustained management support. Impetus-PEF currently works with more than 20 charity partners, which in turn reach over 80,000 young people from disadvantaged backgrounds.

For more information, please visit www.impetus-pef.org.uk or call 020 3474 1007.